

## Brad Hedlund

Sales Systems Engineer

# Network Engineering Design

**Brad Hedlund, a Sales Systems Engineer at Cisco Systems.**

### Industry:

Networking Systems Engineering

### Challenge:

Document complex network designs to show customers how new solutions resolve their business and network problems.

### Toolkit:

ConceptDraw<sup>®</sup>  
PRO

### Solution:

Specific Cisco iconography library containing over 400 network objects.

### Benefits:

Professional and easy to comprehend network solution designs and diagrams that Network Engineers can present to customers.

Network Engineers are required to have excellent network design, implementation, and troubleshooting skills, as well as strong programming skills and an excellent understanding of best-of-breed network management practices. Selecting the most effective tool to meet all these demands is important to Network Engineers. CS Odessa's ConceptDraw 7 is a strong application for Network Engineers who need to diagram the networks they design, build, and present to customers.

ConceptDraw 7 is the popular vector drawing and business diagramming software package for both the Macintosh and PC. More than 400 network objects, made in accordance with Cisco Systems Corporate Iconography were developed to assist network professionals prepare their network solution designs and present them to customers.

*"The beautiful Cisco stencils included in ConceptDraw are amazing. If CS Odessa continues to add more beautiful network related stencils, specifically for Cisco, they will gain the hearts of the large community of Cisco Engineers like me who diagram regularly."*

*- Brad Hedlund  
Sales System Engineer*

Brad Hedlund, a Sales Systems Engineer at Cisco Systems explains, "Cisco customers generally use Visio or ConceptDraw to document their complex network designs. Cisco System Engineers, such as myself, use Visio or ConceptDraw to show customers new Cisco solutions that solve their business and network problems. I use ConceptDraw regularly for sales activities as I work in the Sales division at Cisco."

"ConceptDraw is hands down the best network diagramming tool for the Mac - it's lean and mean," continues Brad. "The beautiful Cisco stencils included in ConceptDraw are amazing. If CS Odessa continues to add more beautiful network related stencils, specifically for Cisco, they will gain the hearts of the large community of Cisco Engineers like me who diagram regularly."

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ConceptDraw 7 is the only application on the Macintosh platform supplied with a complete Cisco icon set. For graphics solutions that support Windows, only Microsoft Visio has an equivalent collection of Cisco shapes and libraries. Due to Apple growth in the market ConceptDraw 7 has become a valuable option to many network professionals that use Macintosh computers or work in a combined Mac and PC environment. ■



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